



Health Insurance Bulletin

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Mandatory Use of SERFF and EFT

The Health Insurance Commissioner's Office is committed to enhancing Speed to Market for all lines of health insurance. Speed to Market will only be realized through the use of electronic filings. The best way to achieve this is through SERFF (System for Electronic Rate and Form Filing) and Electronic Funds Transfer (EFT).

Effective October 1, 2007 the Office of the Health Insurance Commissioner will no longer be accepting paper rate, rule or form filings. This applies to all lines of health insurance. All rate, rule and form filings submitted on or after October 1, 2007 will need to be made via SERFF. All fees due in connection with such filings must be paid with Electronic Funds Transfer (EFT).

Insurers will be able to sign up for SERFF by contacting SERFF at: (816)783-8787 or via email at serffmktg@naic.org Additional information regarding SERFF and EFT may be obtained by visiting www.serff.com

Christopher F. Koller
Health Insurance Commissioner
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